

Virtual Live Audience

PEOPLE'S
CHOICE
AWARDS

PEOPLE'S CHAMPION

TYLER
PERRY

For Users – easy as Google

Easy log in with URL –
no app download required

Can be joined
by any device

Two-way communication
with event

FOR PRODUCTION

Reliable framework with latencies as low as 200ms with appropriate internet connection

Ability to gather user data at log in and auto-place user in predetermined regions dependent on collected data

Allows for a wide range of ticket levels including meet & greet/VIP Passes

No technical limitation on number of participants (more participants requires higher bandwidth and more computer hardware)

Collected user data can be displayed on screens. e.g. name, location, etc.

Fully customizable interface

Mute and cluster audio feeds per production needs

Multiple feeds supported

Integrates and works with existing audience casting and procurement Companies

macom
NIYU

AUDIORENT

CLAIR

METALLICA HELPING HANDS CONCERT & AUCTION

salesforce

BLACKENED
AMERICAN WHISKY

FOR PRODUCTION

Queue or “waiting room” feature allows moderators to replace inactive, unusable participants with a user from the waiting room

Automatic replace - audience members instantly replaced when user drops out. Optionally, next user can be selected by production

Images can be placed in graphics with the ability to scale and place any image in three dimensions: x, y & z

Multiple levels of redundancy onsite and in the cloud

Both hardware and software set up, managed and fully supported by Clair Global technicians

Clair Global proprietary platform – no third party required for customization

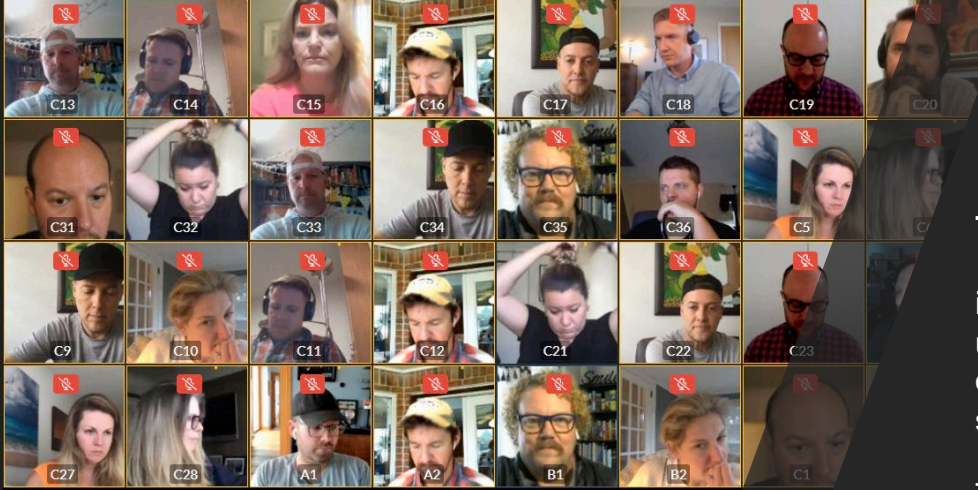
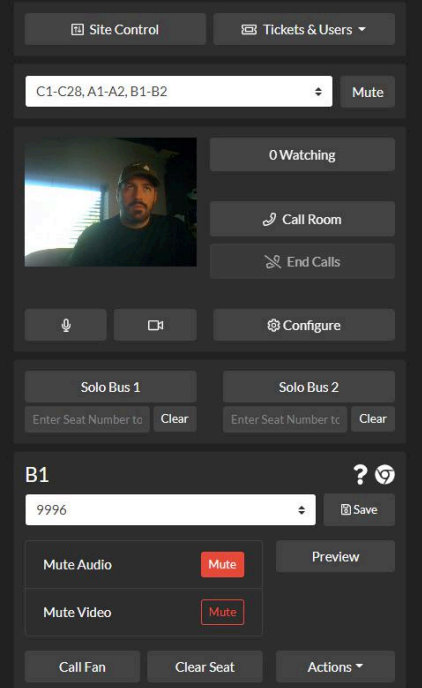
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THE ELLEN DEGENERES SHOW

THE ELLEN DEGENERES SHOW



The VLA Producer Panel

is a robust tool used to manage users and ensure a smooth delivery of user feeds to the show's video output.

The **Live Grid** displays which users are currently active on the live feed and the **Waiting Room Grid** displays users who are available to be moved into the **Live Grid**.

Key Features

- Allows for multiple moderators
- Ability to assign users to particular grid locations
- Moderators can remove, ban, mute and unmute users
- Web based
- 1-on-1 or 1-to-many call functions
- Generate unique ticket URLs
- Send selected users to isolated audio and video feeds
- Duplicate users

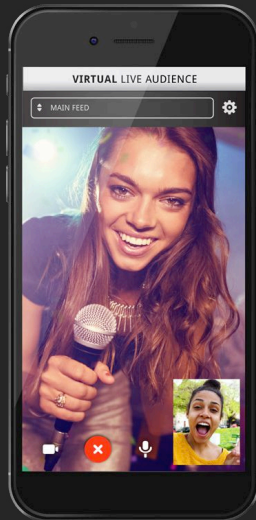


Feed Options

The user can choose between several camera settings. Depending on the production, these can either give the feeling of sitting in the middle of the audience and experiencing their own **personal** show, or by viewing the further edited cameras, the impression of a **broadcast** transmission is created.

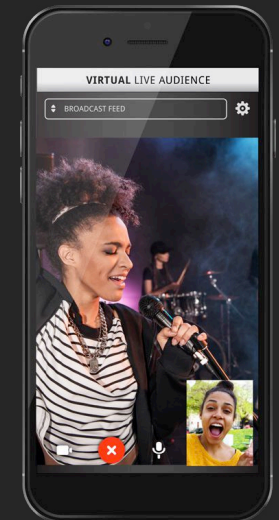
Personal Point of View Style

User views performance as if sitting in the audience.

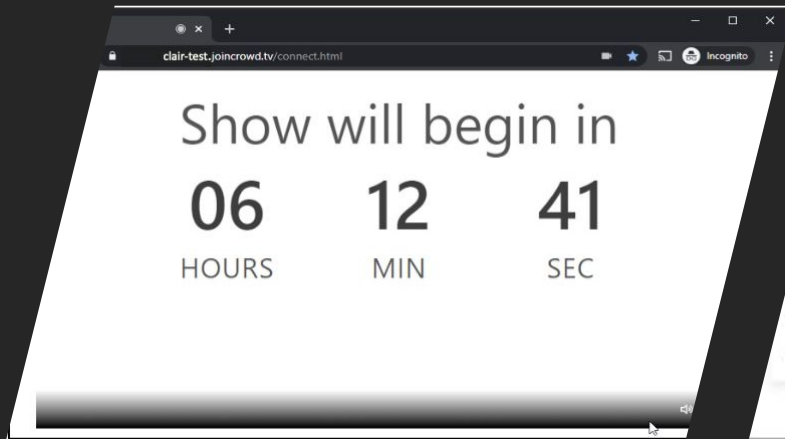


Professional Broadcast Style

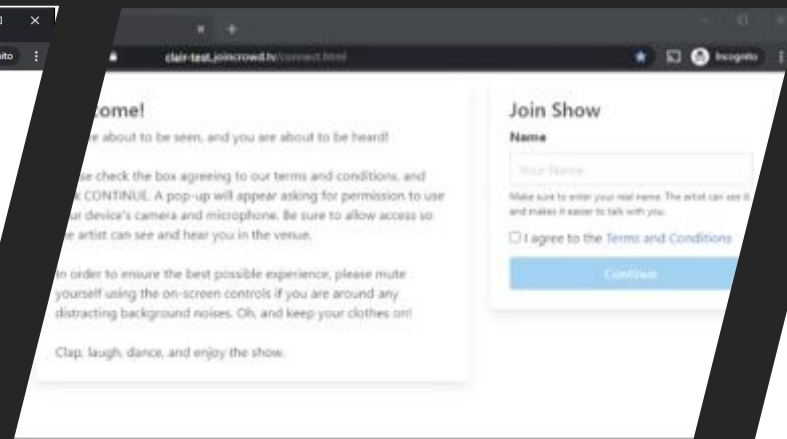
User views performance in a multi-camera broadcast-style feed.



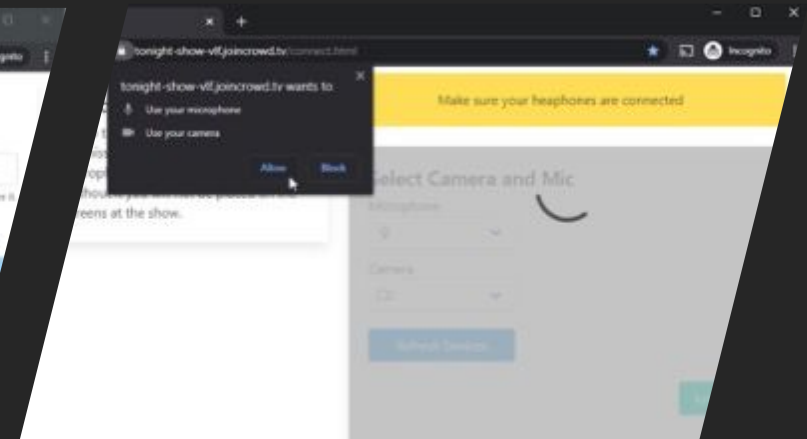
User Interface



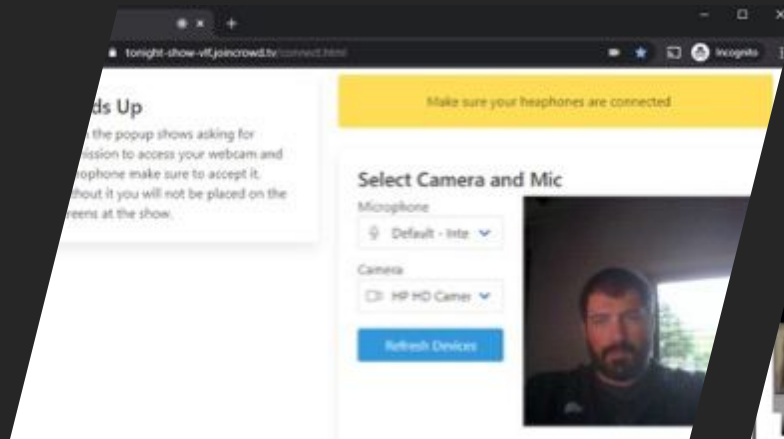
Pre Show - Countdown



Pre Show - Login



Pre Show - Hardware Detection



Pre Show - Hardware Selection



Show - Player



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